

Wiltshire Council

Cabinet

24 September 2013

Subject: Wiltshire Council's Business Plan for 2013-17

Cabinet member: Councillor Jane Scott OBE, Leader of the Council

Key Decision: No

Purpose of Report

1. To launch the public version of the council's business plan for 2013-17.
This includes;
 - a. A keepsake that summarises the councils, vision, priorities and actions for the next 4 years
 - b. A Young People's version of the business plan and keepsake that summarises the council's priorities and actions for young people.

Background

2. The business plan is an important document which sets the strategic direction of the council, its vision, goals, outcomes and objectives for the next four years.
3. The plan is designed to enable the council to be flexible and responsive over the next four years.
4. The plan sets out the council's vision to **create stronger and more resilient communities** which will continue to underpin the work and provides a clear focus for our three key priorities and twelve actions that we will deliver over the next four years;
 - to continue to protect the most vulnerable in our communities
 - boost the local economy, creating and safeguarding jobs
 - encourage communities to come together and provide support so they can do more for themselves
 1. Invest additional money between 2014-17 to reduce the historic backlog in highways maintenance
 2. Stimulate economic growth, including tourism, and create additional jobs in partnership with the LEP
 3. Further enhance the role of area boards, developing innovative community-led approaches to designing and delivering services
 4. Improve attainment, skills and achievement of all children and young people

5. Support the most vulnerable in our local communities and improve our safeguarding services
 6. Invest to refurbish council housing and encourage the development of new affordable homes, including supported living in rural areas
 7. Build on the work of the Military Civilian Integration Partnership and maximise the benefits of the Army Rebasing Plan
 8. Delegate cost neutral packages of land, services and assets to town and parish councils
 9. Create a campus opportunity in each community area
 10. Integrate public health at the heart of all public services
 11. Over the next 4 years our funding from central government will reduce by £22 million. Service pressures and inflation costs will be around £100 million. We plan to realign £100 million to deliver our priorities
 12. Develop the knowledge, skills, behaviours & leadership of our workforce, managers and councillors
5. The keepsake will promote the above vision, priorities and actions, along with how to contact the council via all channels including Twitter accounts and Facebook.

Young People's Business Plan

6. This plan and a keepsake has been written and designed for young people by young people. It has been written to communicate the vision, priorities and key actions and what these mean to young people.
7. The keepsake outlines how young people can communicate with the council.

Communications Plan

8. A detailed communication plan has been developed to support the publication and distribution of the business plans and keepsakes. The keepsake will be inserted into the autumn version of 'Your Wiltshire' magazine which will be distributed to every household in Wiltshire. It will also be distributed to all councillors and staff.
9. The Young People's version will be distributed to all key groups and organisations, as well as the Children's Trust Board.

Cllr Jane Scott OBE
Leader

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Date of report: 13 September 2013

Background Papers - None

Appendices –

Business Plan 2013-17

A summary of the council's, vision, outcomes and actions

A Young People's version of the Business Plan

A summary of the council's vision, outcomes and actions written to appeal to Young People